

# IMTEX - NEWS LETTER

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**N Ramani**  
Vice President,  
Forms and  
Gears Ltd

## **IMTEX 2011: A platform...**

IMTEX is one of the most significant events in the Indian metalworking domain. It gives an excellent opportunity to share the potentials with customers and influence them to overcome shortfalls in their facilities.

## **Leveraging the event...**

The event can be utilised to enhance business knowledge and increase consumer base.

IMTEX also provides an opportunity to demonstrate the latest products/developments in machining and helps one conduct one-on-one interaction with the customers. This helps in creating good business opportunities.

## **Expectations from the event...**

Like all previous editions, we are expecting good visitor turnout and enthusiastic response from them. This is what drives us towards participating at these exhibitions.

## **Emphasis on business...**

This year, the core emphasis will be on showcasing technologies that assure quality and timely delivery at affordable costs.

## **Showcasing machines/technologies...**

IMTEX is a hub for innovative and latest technologies. This year, one of the main displays is hydraulic fixtures (in cutting condition at the Mazak stall) for cylinder blocks. Besides, there is going to be a lot to look out for.