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SNIPPETS

EdServ makes foray into mobile space

EdServ has entered the mobile application space with its wide range of educational contents that includes tuition, academics, skill development and test preparation services. According to a release, the company has launched HumThum.com, a mobile based knowledge applications that can be accessed anywhere any time from the mobile smart phone.

SMS-based health packs from Airtel

Bharti Airtel has launched 14 SMS-based health packs that will provide subscribers with information and content on a variety of health and medical care aspects. The health packs are available in several categories relevant for customers and prices starting at Rs. 30 a month or Re: 1 a day.

Toshiba partners Forms and Gears

Toshiba of Japan has partnered the Chennai-based fixture builder Forms and Gears to develop the largest set of hydraulic machining centre fixtures designed and developed in India. The fixtures would be over 5 meters long and would operate on high pressure hydraulics. The products will be shipped to Japan for trials, and are to be used for machining of large earth moving equipment parts. Forms and Gears has three factories at Guindy in Chennai.